

102



2021 Year in Review

400

People escaped homelessness and secured permanent housing

5,059

Unduplicated people served, aged newborn to 90 years old

1,400+

Volunteers provided almost 6,000 hours of service

769

Families served at our Family Closet for households experiencing homelessness and housing insecurity

Who We Are

Homeward Alliance is a 501(c)(3) non-profit committed to ending homelessness in Northern Colorado. Homeward Alliance focuses on three primary efforts:

1. Operating a continuum of services for families, adults and seniors such as housing-focused case management, behavioral health and employment programs.
2. Overseeing the Murphy Center, the resource center in Larimer County for people experiencing homelessness or housing instability.
3. Leading and advocating for data-driven, collaborative solutions to homelessness.



Our Core Values

- **Best Practices:** We utilize evidence-based methods and programs
- **Diversity, Equity and Inclusion:** We challenge systems, ideas and policies that create inequity, oppression and disparity
- **Collaboration:** We are more effective when we work together.
- **Passion:** We care deeply about creating positive change
- **Vision:** We think BIG and we lead by example

Homeward Alliance



362

Unduplicated individuals engaged in Housing First Case Management. Recorded a 98% six-month housing retention rate among housed participants



61

Families escaped or avoided homelessness, including 219 household members



67

Unduplicated participants enrolled in Re-Entry. Program recorded 55% employment and education placement, 59% job retention and 7% recidivism rates



350+

Households experiencing homelessness and housing insecurity served at our Family Resource Fairs



149

Jobs obtained and 317 Career Closet transactions



1,412

Loads of laundry and 367 individuals served by Mobile Laundry program



271

Bikes repaired over 16 sessions at the Murphy Center, mobile home parks and treatment centers. 305 adults and children served

The Murphy Center for Hope



58,817

Total check-ins, providing basic need services including 4,239 showers, 1,112 loads of laundry, lockers for 431 individuals and mail for 1,144 individuals



1,264

Unduplicated individuals served by Resource Navigation, including 740 intakes, 861 housing-readiness sessions, 278 health-related sessions and 546 benefit-related sessions



196

COVID-19 vaccinations provided at the Murphy Center April – December 2021. 149 unduplicated adults and children served at our Isolation, Recovery and Quarantine site through May 2021

The Murphy Center, operated by Homeward Alliance, serves as the “Front Door” of our community’s homeless services. While pandemic conditions persisted, the Murphy Center remained open to in-person services every single day of 2021. Resource Navigation services were expanded to provide task-oriented services (such as “document readiness” services for housing, public benefits applications, etc.) to help people end their homelessness. This program also conducts HMIS-compliant intake for all Murphy Center clients, thereby serving as the primary entry-point (for Larimer County) into the Northern Colorado Continuum of Care’s Coordinated Entry System.



Director's Letter



In some ways, 2021 felt like a replay of 2020. COVID-19 continued to cast its deadly shadow and economic forces continued to limit employment and housing opportunities for low- or zero-income individuals and families.

But amid those challenges, 2021 was also a year of profound successes.

We empowered more people to escape homelessness in 2021 (about 400) than in any other year. We operated a non-congregate shelter project that helped dozens of high-risk individuals avoid shelters/ COVID-19 outbreaks, and then ensured that almost all those individuals secured permanent housing. We hired two Case Managers to serve the 60 residents at Housing Catalyst's Mason Place permanent supportive housing project. We began our work as Lead Agency for the City of Loveland's strategic response to

homelessness. We vastly expanded participation in the region's shared data system (HMIS).

As you explore this year-in-review, we hope you feel a sense of pride. After all, we could not have done anything without supporters like you. On the heels of a year in which volunteer opportunities were virtually non-existent, we welcomed back more than 1,400 volunteers in 2021. Individual donors contributed more than ever before, and corporate contributions held steady—despite economic uncertainty.

From all of us at Homeward Alliance: thank you for your support. Here's to another successful year.

David Rout, Executive Director



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Paula Stearns, Board President
Colorado Nurses Association (Retired)

Chris Banks, Board Treasurer
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Justie Nicol, Board Secretary
Colorado Lawyer Team

Rob Streight, Board Member
Bobo's Baked Goods

Kathy Nicol, Board Member
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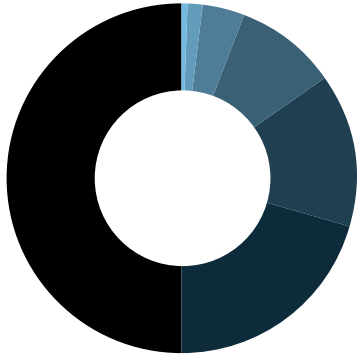
**África García-Fariña, MA,
Board Member**
Poudre River Libraries

Ken John, Emeritus Board Member
Homeward Alliance Founder



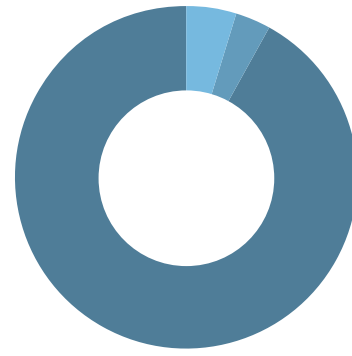
Financials

Revenue: \$4,586,000



- Government Grants: \$2,294,000 | 50%
- Foundations Grants: \$929,000 | 20.3%
- In-Kind Contributions: \$662,000 | 14.4%
- Individual Contributions: \$432,000 | 9.4%
- Corporate/Organizational: \$178,000 | 3.9%
- Investment/Other: \$65,000 | 1.4%
- Special Events: \$26,000 | 0.6%

Expenses: \$4,497,000



- Programs: \$4,134,000 | 91.9%
- Administrative: \$219,000 | 4.9%
- Fundraising: \$144,000 | 3.2%

End-of-Year Assets: \$2,045,000

Fixed Assets: \$584,000 28.5%	Grants/Gifts Receivable: \$391,000 19.1%
Operating Funds: \$529,000 25.9%	Product Inventory: \$108,000 5.3%
Reserve/Endowment Funds: \$415,000 20.3%	Other Assets: \$18,000 0.9%



0.9%

Preliminary, unaudited results

Ways to Help

Visit us at www.HomewardAlliance.org or follow us on social media to keep up-to-date on ways to help in your community.

 Homeward Alliance
  Homeward Alliance
  @homewardCO

New in 2021

City of Loveland Lead Homeless Services Agency

In mid-2021, HWA was selected as Lead Homeless Services Agency on behalf of the City of Loveland. In this three-year role we are tasked with identifying gaps in services and issuing recommendations, developing an implementation plan, proposing a timeline and presenting a budget—including potential sources of funding—for both the lead agency's strategic work and recommended services (services not necessarily provided by the lead agency). To-date we have convened a working group of 30+ key stakeholders representing 20 organizations and together co-facilitated the establishment of an overnight emergency winter shelter, launched employment and resource navigation outreach locations in Loveland, began the process of integrating Loveland service providers into our region's shared database (HMIS), laid the groundwork to incorporate Loveland-specific data points into our regional data dashboard and many other activities.

“ Things are looking brighter; I think I will be okay after all is said and done. I'm going to be a better me. I really can't thank you all enough, the help and all the people that come together in the community is what it's all about. Those are the things that change people's lives and it's doing it to mine as we speak. ”

Julie, Hand Up participant and domestic violence survivor

HMIS Activities

Homeward Alliance is the Homeless Management Information System (HMIS) Lead Agency for the recently formed Northern Colorado Continuum of Care (NoCO CoC). A CoC is a regional or local planning body that coordinates housing and services funding for homeless families and individuals.

In this role we:

- Collect information from stakeholders across the community;
- Track real-time data on clients, services, and systems-wide performance;
- Produce accurate information on homelessness trends, service gaps and opportunities, and the demand for housing and other services; and
- Promote data-driven decision making around programs, policies, and funding.

The NoCO CoC operates as a coordinated entry system through which all agencies in the region utilize a common assessment tool and enter names into a by-name list. This shared list is then used to match people who are homeless to appropriate housing resources without favoring one agency's clients over another. In 2021, HWA incorporated the coordinated entry system into HMIS ensuring that the by-name list is current, assessable to and widely used by all agencies in our region.

