

[My advice to people is to remind themselves] this is not going to be forever. I know it's tough but don't get discouraged. Reach out to the right people. Once I did, it changed the whole game.

— Christopher, now housed




HOMEWARD
ALLIANCE

MURPHY CENTER
 **FOR HOPE**

2022 Year in Review

350+

People escaped homelessness and secured permanent housing.

5,165

Unduplicated people served, aged newborn to 92 years old.

1,100+

Volunteers provided over 10,000 hours of service.

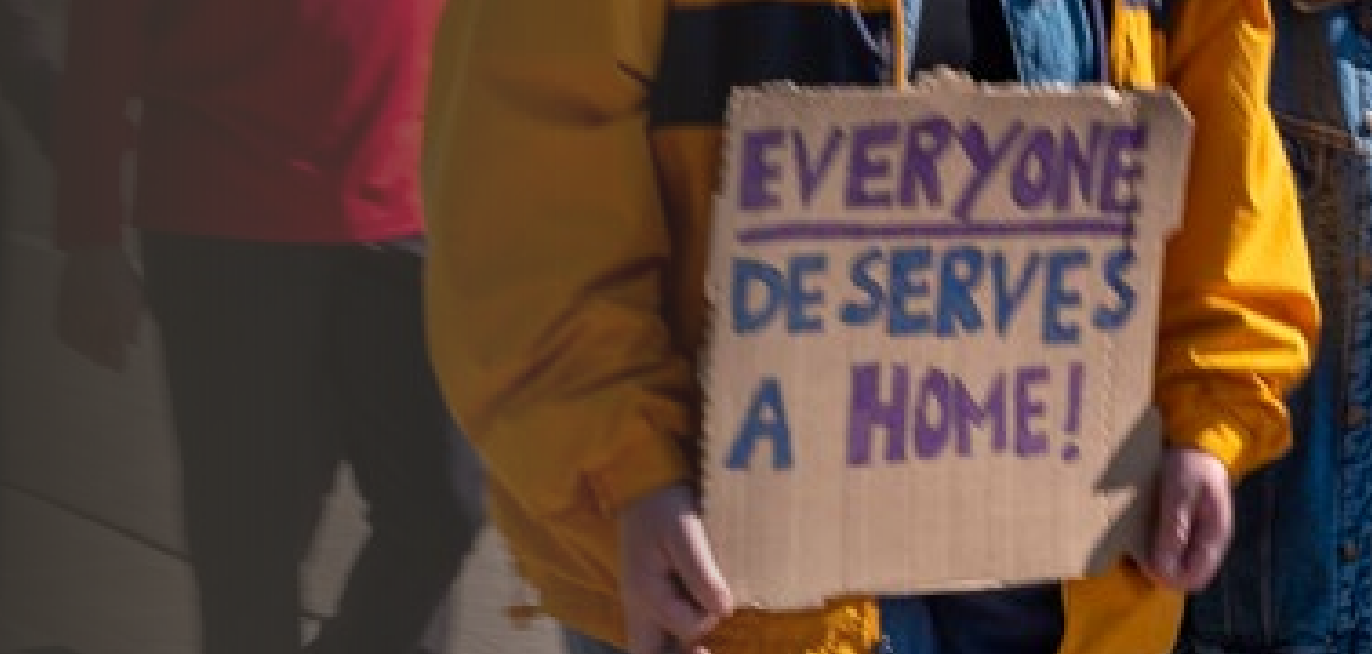
840

Families served at our Family Resource Fairs and Family Resource Connection closet.

Who We Are

Homeward Alliance (HWA) is a 501(c)(3) non-profit committed to ending homelessness in Northern Colorado. Guided by core values of best practices, collaboration, and social justice, Homeward Alliance engages in three primary efforts:

1. Operates a continuum of services for adults, seniors, and families, such as resource navigation programs and housing-focused case management.
2. Oversees the Murphy Center, the resource center in Larimer County for people experiencing homelessness or housing insecurity.
3. Leads and advocates for data-driven, collaborative solutions to homelessness.



Two all-volunteer programs operate under the Homeward Alliance umbrella. Both programs serve adults and children experiencing homelessness and housing insecurity in Fort Collins and Loveland.

Homeward Alliance



190

Unduplicated individuals engaged in Housing First Case Management, a program serving individuals living with a disability and who have experienced chronic homelessness. Recorded an 89% six-month housing retention rate.



45

Families prevented from entering homelessness, including 159 family members.



1,920

Gear Room transactions provided clothing and gear to meet basic human needs and provide protection from the elements.



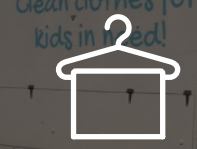
205

Jobs obtained or retained and 315 Career Closet transactions. 423 unduplicated job seekers participated in employment activities.



63

Unduplicated individuals on Parole at medium-to-high risk of recidivism enrolled in our Re-Entry program. 91% did not reoffend.



4,758

Loads of laundry washed, dried, and folded by Mobile Laundry. Mobile Laundry provides free laundry services at outreach locations.

Photo: John McCarthy

The Murphy Center for Hope



70,664

Total check-ins, providing basic needs services including 4,783 showers, 1,464 loads of laundry, lockers for 428 individuals and mail for 1,192 individuals.



1,996

Unduplicated individuals served by Resource Navigation, including 1,576 program enrollments, 8,199 services provided and 68 Shelter Diversions/Family Reunifications.



46

Health events hosted, serving 224 unique individuals. Clinics included immunizations, dental care, STI testing, blood pressure/cholesterol checks and prevention/health education.

The Murphy Center, located in Fort Collins, hosts 20 independent agencies and is the hub of services for people experiencing or at-risk of homelessness in Larimer County. Homeward Alliance also provides core human services (computer access, laundry, lockers, mail, etc.), operates day shelter 5 days/week and hosts Incontinent Weather day shelter. Resource Navigators stationed at the center provide HMIS-compliant intakes for all clients, thereby serving as the primary entry-point (for Larimer County) into the Northern Colorado Continuum of Care's Coordinated Entry System.



365

People served by Bike Repair. Bike Repair repairs and maintains bicycles to ensure safe, reliable transportation. In 2022, the program hosted 24 repair clinics in low-income neighborhoods, shelters and social service agencies.

Photo: John McCarthy

New in 2022

Narcan Vending Machine

We are pleased to host the first Narcan Vending Machine in the State of Colorado. This project has been championed and supported by our partner, North Colorado Health Alliance's CO-SLAW Team. We received the long-awaited arrival of the new Narcan Vending Machine stocked full of overdose prevention kits, menstruation kits, hygiene kits, and fentanyl testing strips. As overdose deaths related to fentanyl continue to rise across the country, we are committed now more than ever to operate from a 'harm reduction' approach. Operating from a harm reduction approach means that we recognize that addiction is a disease, and drug use is a part of our world, for better or for worse. We want to make sure that people have access to the tools proven to save lives. Narcan Vending Machines are popping up across the country and we are proud to be leading the change.

“*Your agency has truly been a blessing for our family. We have clothing for our little ones and food which is something that we were not sure if we would have easy access to when first coming here. Thank you for helping us navigate our day-to-day and not forgetting about our girls.*”



Loveland Updates

Operating as Loveland's lead agency on homelessness, Homeward Alliance led the way for agencies to begin a collaborative approach to empowering people to escape homelessness. Loveland is now involved in data tracking efforts across Northern Colorado. Key Loveland front-line agencies implemented the Homeless Management Information System (HMIS) database.

Homeward Alliance continues to bring tools, research, and implementation of best practices in homelessness reduction and sustainable recommendations to our work in Loveland. HWA shifted its scope of work with the City of Loveland to help establish the Loveland Resource Center (LRC), a day center intent on connecting people experiencing homelessness with needed resources and services. HWA has a Resource Navigator located at the LRC. HWA is committed to leading other agencies in expanding their services into Loveland.

Return of Mission to Hope Walk

After a two-year pandemic pause, our annual Mission to Hope Walk returned to raise awareness and funds to help end homelessness in Northern Colorado. Sponsored by ANB Bank, over 160 community members participated and raised over \$40,000.





Core Values in Action

We are dedicated to building an organization that is effective, inclusive, continuously learning, and committed to making systemic improvements—all for the benefit of the people we serve, our employees and volunteers, and our community at large. Integrating core values into the fabric of an organization takes day-to-day commitment. Below are just a few examples of our core values in action in 2022.

Photo: Project Homeless Connect

Best Practices

We utilize evidence-based methods and programs

- Improved our Shelter Diversion and Family Reunification intervention, resulting in a record number of people (68) diverted from our community's homelessness response system
- Launched an internal program evaluation process to better elevate client voice, inform program design, identify needed improvements and improve outcomes

Diversity, Equity and Inclusion

We challenge systems, ideas and policies that create inequity, oppression, and disparity

- Increased diversity of staff and Board Members, including those with lived experience and representing broader ethnic and racial backgrounds
- Used data to identify trends/discrepancies to improve housing outcomes for BIPOC community members. This data is informing current work and future program development

Collaboration

We are more effective when we work together

- Stationed Resource Navigators at partner agencies throughout Larimer County, including domestic violence shelters, libraries, and overnight shelters
- Added two new partner agencies at the Murphy Center—The Avery Center and Larimer County-Competency Court
- Hosted Project Homeless Connect, bringing together 65+ service providers, 326 volunteers and 413 participants

Passion

We care deeply about creating positive change

- Invested additional resources in our Housing Contingency Fund which fills gaps in need for individuals and families for homeless prevention, housing attainment, and employment retention. This resource is funded by private donations and provides flexible funding when all other community resources are exhausted

Vision

We think BIG and we lead by example

- Applied for and awarded ARPA funds to build an on-site Health Clinic at the Murphy center, which we expect to improve the health outcomes (including life expectancy) of the people we serve and reduce reliance on costly and less effective emergency care

Director's Letter



It has been a decade since I started at Homeward Alliance (then Homeless Gear), and it would be an understatement to say: a lot has changed.

When I joined, we were a small but dedicated group of three—including Ken John, the full-time volunteer who founded the organization—supported by a rapidly-expanding group of volunteers. Our mission was narrow but crucial: distributing supplies that helped people survive and meet their basic needs.

That mission is still a part of what we do, but it is nowhere near everything. Today, we employ more than 40 staff members, supported by thousands of volunteers, donors, and community partners, and operate a continuum of programs that serve thousands of people—in countless ways—each year. As this year-in-review illustrates, our programs have produced unparalleled outcomes and evolved into cornerstones of our region's homelessness response system. We, in turn, have become leaders

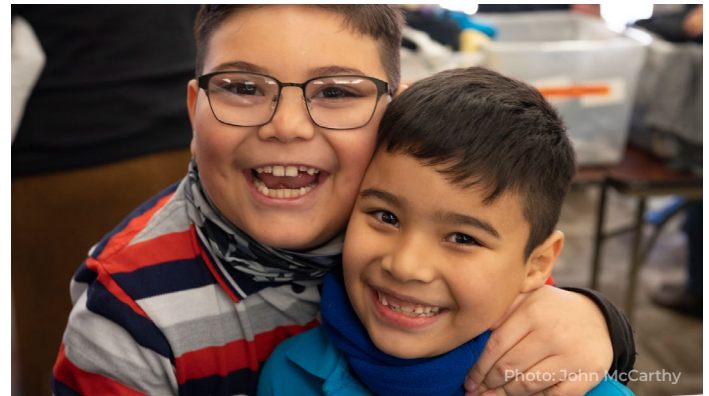
in our community's charge to make homelessness rare, short-lived and non-recurring.

Proud as we are of that growth and impact, and honored as I am to have been a part of it, I am mostly struck by what has not changed in 10 years: supporters like you. Through it all—even a 100-year pandemic, you have continued to step up—volunteering in droves, donating money and product, raising awareness about the issue of homelessness and fighting for the change you want to see.

I do not know all that lies ahead for Homeward Alliance, but I know one thing with certainty: thanks to supporters like you, anything is possible.

A handwritten signature in black ink, appearing to read "David Rout".

David Rout, Executive Director



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Chris Banks, Board Treasurer
Odell Brewing Company

Isabelle Orrico, Board Member
Intel Corporation

Mary Lynn Jones, Vice Chair
Poudre School District (Retired)

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Bobo's Baked Goods

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Board Member**
Poudre River Libraries

Matt Laine, Board Member
*Brown & Brown Insurance of
Colorado*

Kathy Nicol, Board Member
Owner, Nicol Realty, LLC (Retired)

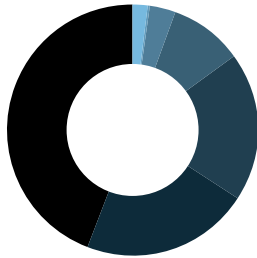
Every Dollar Counts

Large government grants have, since the start of the pandemic, allowed Homeward Alliance to expand services dramatically. In fact, they are largely why our budget has doubled since 2020. Government grants provide much-needed funding for programs and positions, and we need them to expand services. But they are often inflexible.

It is our supporters closer to home whose flexible support provides us with the best of both worlds: the opportunity to provide services at an unparalleled scale and the ability to adjust those services, overcome challenges, and shift in response to community needs.

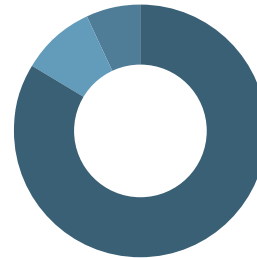


Revenue: \$4,712,400



- Government Grants: \$2,068,300 | 43.9%
- Foundation Grants: \$1,022,600 | 21.7%
- In-Kind Contributions: \$905,000 | 19.2%
- Individual Contributions: \$446,600 | 9.5%
- Corporate/Organizational: \$162,100 | 3.4%
- Special Events: \$93,000 | 2.0%
- Investment/Other: \$14,800 | 0.3%

Expenses: \$4,447,000

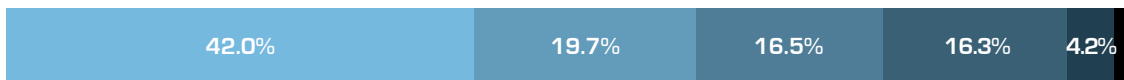


- Programs: \$3,726,800 | 83.8%
- Administrative: \$419,000 | 9.4%
- Fundraising: \$301,200 | 6.8%

End-of-Year Assets: \$2,189,000

Operating Funds: \$920,000 | 42.0%
 Grants/Gifts Receivable: \$430,300 | 19.7%
 Fixed Assets: \$360,400 | 16.5%

Reserve/Endowment Funds: \$357,600 | 16.3%
 Product Inventory: \$93,000 | 4.2%
 Other Assets: \$27,700 | 1.3%



Preliminary, unaudited results

Ways to Help

Follow us on social media to keep up-to-date on ways to help in your community.



To schedule a one-time or monthly donation, visit www.HomewardAlliance.org and click on "Donate"