



HOMEWARD
ALLIANCE

MURPHY CENTER
FOR HOPE

2024 Year in Review

350+

People escaped homelessness and secured permanent housing.

80%

Twelve-month housing retention rate among all those housed who accessed services at Homeward Alliance.

2,366

Adults and children (unduplicated) served at the Murphy Center for Hope.

483

Bilingual Resource Navigation appointments recorded at Family Resource Connect (our family-only site).

Who We Are

Homeward Alliance is a 501(c)(3) nonprofit committed to ending homelessness in Northern Colorado. Guided by core values of best practices, collaboration, passion, vision and principles of Diversity, Equity and Inclusion, Homeward Alliance engages in four primary efforts:

1. Operates a continuum of Fort Collins and Loveland-based programs for individuals and families, designed to end homelessness for as many people as possible, as quickly as possible.
2. Oversees the Murphy Center, the resource center in Larimer County for people experiencing homelessness and housing insecurity.
3. Leads and advocates for data-driven, collaborative solutions to homelessness.
4. Provides technical services and system-level solutions to various local and regional efforts.

The Murphy Center for Hope



30,324

Total Day Shelter check-ins, providing basic needs services including 3,722 showers, 1,439 loads of laundry, mail for 1,235 individuals, and lockers for 406 individuals.



737

People served (unduplicated) through our Gear Room providing clothing and gear to meet basic human needs and provide protection from the elements.



989

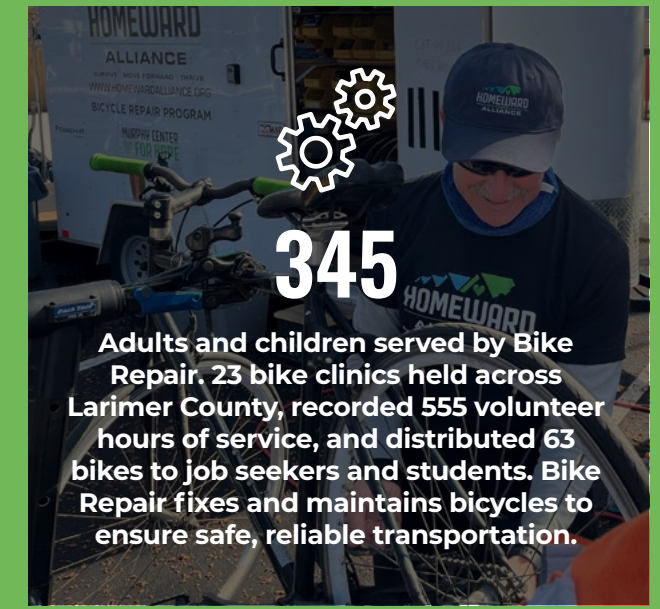
healthcare clinic check-ins serving 698 individuals (unduplicated) at the SummitStone Clinic at the Murphy Center.

The Murphy Center, located in Fort Collins, hosts over a dozen independent agencies and is the hub of services for people experiencing or at-risk of homelessness in Larimer County. Homeward Alliance also provides core human services (computer access, laundry, lockers, mail, etc.) operates Day Shelter 5 days/week, and hosts Inclement Weather Day Shelter. Resource Navigators stationed at the center provide Homeless Management Information System (HMIS)-compliant intakes for all clients, thereby serving as the primary entry-point into the Northern Colorado's Continuum of Care's Coordinated Entry System.



4,800

Loads of laundry washed, dried and folded by Mobile Laundry volunteers who contributed 2,858 hours of service. Mobile Laundry provides free laundry services at outreach locations in Fort Collins and Loveland, ensuring adults and children have clean clothes for work and school.



345

Adults and children served by Bike Repair. 23 bike clinics held across Larimer County, recorded 555 volunteer hours of service, and distributed 63 bikes to job seekers and students. Bike Repair fixes and maintains bicycles to ensure safe, reliable transportation.

Homeward Alliance



2,469

Individuals and families served by Resource Navigation at the Murphy Center and 8 outreach locations, including domestic violence shelters and libraries.



103

People diverted from homelessness at intake or through family/friend reunification.



111

Individuals on parole at medium to high risk of recidivism enrolled in our Re-Entry case management program. 94% did not re-offend.



59

Families prevented from entering homelessness and 68 families provided with move-in assistance to escape homelessness.



293

Jobs obtained or retained and 386 Career Closet transactions, providing clothing and work gear, through our EARN employment program.



136

Individuals served by our Housing First Initiative, case management for people living with a disability who have experienced chronic homelessness.



183

People engaged with Peer Resource Navigation services, including support for recovery of substance use disorders.

New in 2024

Healthcare Clinic Opens at the Murphy Center

We celebrated the opening of a healthcare clinic in March 2024. While the Murphy Center (MC) hosts more than a dozen agencies and 30-plus programs, it has (since its inception in 2009) lacked onsite physical healthcare. The gap was glaring, as people who are homeless suffer disproportionately from chronic illnesses, have higher mortality rates than people who are housed, and lack equitable access to preventive and primary healthcare.

We received a \$1 million COVID-relief grant from Larimer County in 2022 to fund the construction, setup, and early operations of a clinic within the MC (operational funding through 2025), and selected SummitStone Health Partners as clinic operator. SummitStone operates the project as an integrated physical and behavioral health clinic, providing physical healthcare services in coordination with existing behavioral health staff (their behavioral health clinicians have worked at the Murphy Center since the building opened in 2009). The clinic recorded about 1,000 appointments and served more than 600 individuals in 2024.



Learn more about the history of the Murphy Center Health Clinic

Mobile Laundry Truck—Better Than Ever!

In February of 2024, Mobile Laundry faced the biggest challenge of its almost five-year existence after the truck was struck by another vehicle. The damage was so significant it broke every single washer and dryer and nearly totaled our custom outfitted truck.

We were heartbroken and wondered, “Is this the end of the road for the Mobile Laundry program?” Kyle Clark with 9News reached out to us within weeks of the crash, offering to fundraise for us through the Word of Thanks program. Donations began to flood our giving page on the Colorado Gives website—ranging from \$5 to \$1,000—from an incredible 656 people! These donations, alongside the insurance payout and funds raised from our Larimer County friends, allowed us to purchase new washers and dryers and talented mechanics at Houska Automotive repaired the truck. We were back on the road in July!

Even while the truck was broken, we never missed a day of laundry services. Four times a week for months, volunteers collected laundry at our outreach locations in Fort Collins and Loveland, lugged it to local laundromats where they washed, dried and folded dozens of loads for those who rely on our services. Despite these roadblocks, the program still washed almost **5,000** loads of laundry!

Murphy Center Partner Council

Homeward Alliance reimagined and reconvened the Murphy Center Partner Council after a pandemic-era hiatus. The council is composed of eight independent, nonprofit organizations working in collaboration both within and outside the walls of the Murphy Center for Hope, and in partnership with the Northern Colorado Continuum of Care.

Partner agencies include Catholic Charities, Crossroads Safehouse, Family Housing Network, Fort Collins Rescue Mission, Homeward Alliance, The Matthews House, Outreach Fort Collins and SummitStone Health Partners. Together we outreach, shelter, support and serve unhoused and unstably housed youth, families, individuals, veterans, seniors and those fleeing domestic violence across Fort Collins and beyond.

During the past year, the council met quarterly to coordinate services, launched a new homelessness awareness activity called the Little Purple House Campaign, co-hosted Longest Night: Homeless Persons’ Memorial Day to remember those we lost, and collectively advocated for services benefiting our community.



Technical Services Updates

City of Loveland Services Updates

Northern Colorado Continuum of Care

In late 2024, Homeward Alliance applied to serve as both the HMIS Lead Agency and Collaborative Applicant for the Northern Colorado Continuum of Care (NoCO CoC). The NoCO CoC is a HUD-designated planning entity that oversees the response to homelessness in Larimer and Weld Counties. We have served as HMIS Lead Agency since 2020, overseeing the federally mandated data system utilized by most agencies that serve people experiencing homelessness. In mid-2025, we expect to assume the additional role of Collaborative Applicant, through which we will oversee day-to-day operations. This is a significant milestone in the context of our mission to (a) continue to provide vital services to people experiencing or escaping homelessness, and (b) serve as a technical expert, advocate, and driver of system-level change.

Larimer County Strategic Plan

Homeward Alliance received a grant to oversee the development of a strategic plan to address homelessness in Larimer County. In 2023, we formed a committee comprised of representatives from Larimer County, United Way of Larimer County, and the cities of Fort Collins, Loveland, and Estes Park, to lead a two-phase process of (1) developing a strategic plan and (2) beginning to implement the recommendations of that plan.

In 2024, that committee solicited proposals and selected JG Research & Evaluation and OMNI Institute to produce the strategic plan. They began working on the plan in Q4 2024, hosting focus groups with people experiencing homelessness, conducting interviews with nonprofit providers and other local leaders, and collecting system-level data, among other activities. Phase 2 is expected to begin in late 2025.



Loveland Lead Agency

Homeward Alliance recently completed a three-year contract (2021–2024) from the City of Loveland to lead homelessness systems strategies.

Key achievements include:

Homelessness Task Force: The Homelessness Task Force, an initiative of Homeward Alliance, continued to develop and implement strategies, goals, tactical plans, with the following:

- **Street Outreach:** Secured funding, identified agencies and established the framework to successfully launch a Loveland-based Street Outreach program, led by SummitStone Health Partners.
- **Service Expansion:** Expanded programs for at-risk residents, including case management, rent assistance, and supportive housing services.
- **DATA Integration:** Identified and onboarded six additional agencies (up from just two agencies) comprised of 11 programs into the statewide Homeless Management Information System (HMIS), enhancing collaboration, grant eligibility and representing Loveland in the regional Northern Colorado CoC data dashboard.

Permanent Supportive Housing—Saint Valentine Apartments

We played a key role in the development and launch of Saint Valentine Apartments, Loveland's first Permanent Supportive Housing community owned by Catholic Charities. We were brought in by Catholic Charities as the lead service provider to support the development and implementation of the 54 unit housing facility.



Program Spotlight



Volunteer Services

Since our founding in 2008, every challenge overcome and every achievement celebrated has been made possible thanks to our volunteers. Last year more than 600 community members—from youth to seniors—contributed over 9,000 hours of service, equivalent to the work of four full-time employees.

Key Volunteer Impact Areas:

Murphy Center: Volunteers fill essential roles every day providing basic needs services, including meal service, distribution of critical supplies, and front desk support.

Distribution: Our volunteers help collect and redistribute approximately \$300,000 worth of clothing, outerwear, footwear, hygiene products, and food annually to individuals and families in need.

Special Events: The success of our large-scale community events, such as Project Homeless Connect and Family Resource Fairs, depends almost entirely on volunteer support.

Community Programs: Two of our programs—Mobile Laundry and Bike Repair—operate exclusively through volunteer efforts. The programs serve hundreds of people each year across over two dozen outreach locations throughout Larimer County.

“ You guys have been there through thick and thin. On cold days, holidays and summer days. After nights of freezing outside, you guys have given me a place to get warm, charge my phone, food and hygiene. It’s been a long journey. As I go through the rest of my life as an adult, I will have a place for you all in my heart. ”

— Jeremy, Murphy Center client



Save the Dates!

2025 Events

Project Homeless Connect

Friday, April 18, 2025
10:00 am – 2:00 pm

Homeward Alliance’s Annual UnGala

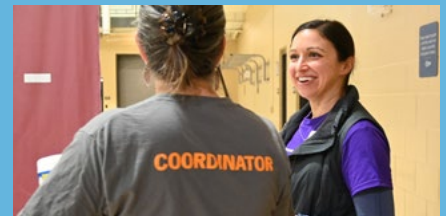
Saturday, May 10, 2025
5:30 pm – 8:00 pm

Mission to Hope Walk

Saturday, October 4, 2025
10:00 am – 12:00 pm

Homeless Persons’ Memorial Day

December 2025
Day and Time TBD



Director's Letter

2024 was a banner year for Homeward Alliance. In the first quarter, we celebrated the opening of the long-awaited healthcare clinic at the Murphy Center for Hope—and by year-end, we completed a second round of construction, adding gender-neutral showers, expanding laundry facilities, and improving the building's bathrooms. In between those milestones, our staff and volunteers produced record or near-record outcomes across virtually all programs, working tirelessly to help hundreds of people escape homelessness, obtain jobs, and move toward economic stability. I could not be prouder to be a part of this journey, and I could not be more grateful to be on this path alongside all of you. Thank you for your support.

I'm particularly excited to introduce you to Mary Lynn Jones, our Board Chair, whose leadership is helping shape our organization.

Sincerely,



David Rout
Executive Director



“

I've long been aware of the complex challenges facing the unhoused in our community. But serving as a Board member for Homeward Alliance has given me insights that I had never imagined — both for the difficulties faced by the unhoused, and the collaboration and commitment from those determined to make a difference. It may have become a cliché, but it truly does take a village.

To start with, there is the staff of Homeward Alliance. Their tasks are unending and often difficult and frustrating, but day after day they provide crucial non-judgmental support to guests at the Murphy Center.

As important has been the support of the community. The addition of the on-site medical clinic, for instance, has brought much needed support and care for services so many take for granted. Community volunteers contribute endless hours operating the food pantry, sorting donations and helping in the gear room. As a retired educator, I see the benefits from services available at the Murphy Center and throughout Larimer County to help people learn what they must know to be successful. Educating the greater Fort Collins, Loveland, Larimer County community is also of utmost importance.

But most important: The generous donations and support from community members keep Homeward Alliance strong. With your help, we can continue the vital work of supporting those in need and give a hand up to achieve a brighter future.

Mary Lynn Jones, Board Chair

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Board of Directors

Mary Lynn Jones, Board Chair
Poudre School District (Retired)

Julie Shuffler, Board Member
Nutrien Financial

Meg Schiel, Board Member
Poudre River Libraries

Rupa Venkatesh, Board Member
City of Fort Collins

Rob Streight, Board Member
Bobo's Baked Goods

Darrin Sharp, Board Member
CSU Ultraviolet (UV) Radiation Monitoring and Research Program

Jo Cech, Board Treasurer and Secretary
City of Fort Collins

Matt Laine, Board Member
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Center for Innovative OT Solutions (retired)

Fran Keane-Foster, JD, LLM, CHC, Board Secretary
MASA Global, Inc.

Ali Raza, Board Member
Colorado State University

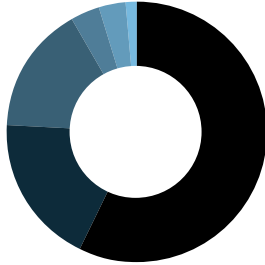
Marina Lewallen, Board Member
Hello NoCo Living at eXp Realty

Mary Ralene Keane, Board Member
Cyber Security Marketing Consultant and Author

Every Dollar Counts

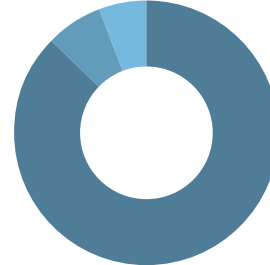


Revenue: \$4,726,980



- Government Grants: \$2,719,300 | 57.5%
- Foundation Grants: \$870,750 | 18.4%
- Individual Contributions: \$755,200 | 16.0%
- Special Events: \$166,300 | 3.5%
- Corporate/Organizational: \$160,480 | 3.4%
- Investment/Other: \$54,950 | 1.2%

Expenses: \$4,627,880

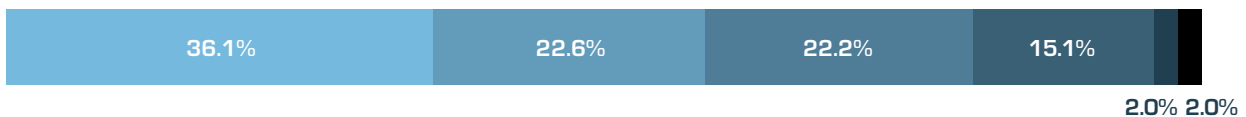


- Programs: \$4,046,000 | 87.4%
- Administrative: \$319,080 | 6.9%
- Fundraising: \$262,800 | 5.7%

End-of-Year Assets: \$3,173,610

Reserve/Endowment Funds: \$1,144,800 | 36.1%
Fixed Assets: \$716,400 | 22.6%
Operating Funds: \$704,890 | 22.2%

Grants/Gifts Receivable: 480,145 | 15.1%
Product Inventory: \$63,775 | 2.0%
Other Assets: \$63,600 | 2.0%



Preliminary, unaudited results

Ways to Help

Follow us on social media to keep up-to-date on ways to help in your community.

- homewardalliance
- homeward_alliance

To schedule a one-time or monthly donation, please scan the code or visit www.HomewardAlliance.org and click on "Donate"

Tax ID #27-4641606

