



2026 SPONSORSHIPS

Homeward Alliance is a Larimer County-based nonprofit that empowers individuals and families who face homelessness to survive, move forward and thrive.

We need your support!

Whatever your role—business owner, faith leader, nonprofit representative, or individual citizen—you are part of what makes our community great. By supporting Homeward Alliance, you contribute to making it even greater.



OUR IMPACT

- **We serve 5,000+ people each year**-including children, adults, and seniors experiencing homelessness-through a variety of short- and long- term interventions throughout Larimer County.
- **We operate the Murphy Center**, our community's hub of services for those who face homelessness, ensuring that people can connect with a wide variety of services in one location.
- **We are data driven.** By using best practice and data- informed solutions, we recognize that it is not enough to simply try to do good-we must ensure our efforts are effective.
- **We work collaboratively.** Our name, Homeward Alliance, represents the belief that we are more than the sum of our parts. We are a diverse group of 40 professional staff, 700+ volunteers, dozens of partner organizations, funders, and other stakeholders that collectively envisions a future in which homelessness is rare, short- lived, and non-recurring.



Scan the QR code, or email giving@homewardalliance.org, to learn more.

2026 SPONSOR BENEFITS

Platinum Sponsor
\$10,000 (1 available)

Diamond Sponsor
\$5,000 (4 Available)

Gold Sponsor
\$2,500

Silver Sponsor
\$1,250

Bronze Sponsor
\$500

Presenting Sponsor at our annual events: Un-Gala (May 9th 2026) and Project Homeless Connect (October 2026)

X

One Year Naming Rights to the Murphy Center Gear Room

X

Sponsor of HWA Podcast

Solo Promo Spots
Featured in 2 Episodes

Shared Promo Spot
Featured in 1 Episode

Presenting Sponsor at One Family Resource Fair

X

X

Sponsor of Our Largest Annual Gear Drive: Stuff the Truck

X

X

X

Custom Designed Volunteer Opportunity for Your Organization

X

X

X

Recognition on Homeward Alliance and Murphy Center Websites

Prominent Placement on Homepage

Prominent Placement on Sponsor Page

X

X

Recognition on Banner at Murphy Center for Hope Front Entry

Prominent Placement at Top of Banner

X

X

X

X

Social Media and Newsletter Recognition

X

X

X

X

X

Tickets to May 9th Un-Gala Fundraiser:

2 Tables
(16 Tickets)

1 Table
(8 Tickets)

1 Table
(8 Tickets)

4 Tickets

2 Tickets

Mobile Laundry Program Sponsor

\$5,000

Company logo on truck
Logo on program-specific marketing materials
Acknowledgment on program webpage

On-site program tour (optional)
Creative engagement options
Also includes all Gold package benefits

Sponsor Today!

